

Miniature Art Society of Florida

**Thirty-Seventh Annual
International Miniature Art Show
January 15 – February 5, 2012
Dunedin Fine Art Center
Dunedin, Florida**



CALENDAR:
OCTOBER 7, 2011 - ENTRY FORM, FEE, AND
WORK DUE
JANUARY 14, 2012 - COLLECTORS PREVIEW
JANUARY 15, 2012 - AWARDS BRUNCH AND
OFFICIAL OPENING
FEBRUARY 5, 2012 - SHOW CLOSES

PROSPECTUS OF ELIGIBILITY: REQUIREMENTS AND STANDARDS

1. JURIED SHOW:

The MASF Show is a juried show. All entries are subject to Framing and Rules review and Jury of Selection. The Jury has absolute discretion in interpretation of rules and quality of work.

2. ORIGINAL WORKS:

All entries must be original, not previously exhibited in any MASF International Show, by living artists 18 years or older. Reference material no longer under copyright; i.e., any portrayal of historical figures, places or things using as a reference another artist's painting or photo, can be accepted if proper credit is given to the original artist, but **cannot** compete for an award. Also, for reference material under copyright, a copy of the written permission from the copyright holder must be attached to the entry form.

3. SHOW STANDARDS:

- A. Miniature paintings and sculptures are fine art on a small scale, with minute attention to detail, which can withstand close inspection or enlargement. As a guideline (not a rule) for a general definition of small scale, a subject should be no larger than 1/6th actual size. A human head is about 9 inches so it should be no larger than 1 1/2". Subjects too small for portrayal in 1/6th scale or non-representational work such as abstracts or surrealism may meet the spirit of a miniature if the work meets the above definition of miniature art.
- B. Image size may not exceed **25 square inches**.
- C. Frame size may not exceed **64 square inches**. Frame depth, including hanging hardware may not exceed **2 inches**. Frames must be consistent with fine artwork **with neatly covered backs**. The frame will be considered part of the artwork and be juried for acceptance into the show. **Sectional metal frames will not be accepted**.
- D. Each framed entry must be ready to hang with single point hardware such as a single screw eye or a "D" Ring on the back top center of the frame and have one Velcro pad (Male/hook side) adhered to the bottom center. Works that already have traditional hanging wires installed will be accepted if they also have the single point provision. If the work already has two Velcro pads on the lower back corners, it will be accepted.
- E. Sculpture may not exceed 8"x 8"x 8" including base and must be firmly attached to the base or stand freely if no base is needed. See paragraph 11 for special packing requirements for sculpture.
- F. All prints and cast sculpture must have an edition number. (Example 1/25). **Please** include the edition number in the title on the form (Example "Stormy Weather - 1/25")
- G. All prints must be hand pulled by the artist.
- H. Jewelry, crafts, functional work, photographic work or computer techniques will **NOT** be accepted.

4. AWARDS:

There are over 60 awards valued at approximately \$15,000. They include the MASF top awards and media & category awards.

MEDIA CLASSES

- A - Acrylic
- DP - Drawing and Pastel
- MM - Mixed Media
- O - Oil
- OW - Opaque Watercolor
- PE - Fired Porcelain or Enamel
- PM - Print Making
- SS - Sculpture or Scrimshaw (list main materials)
- TW - Transparent Watercolor

CATEGORIES

- AS - Abstract and Surrealism
- BA - Birds and Animals
- C - Calligraphy
- EA - Exterior or Architectural
- FB - Floral and Botanical
- FP - Florida's Past
- HM - Historical or Mythical

CATEGORIES (con't)

- HF - Human Figure
- IS - Interior or Still Life
- L - Landscape
- M - Marine
- P - Portrait
- R - Religious
- 6S - Six Square Inches

5. WORKS QUANTITY LIMIT:

Each artist may enter a maximum of 5 works.

6. NOT FOR SALE:

No more than one "Not For Sale" work per artist.

7. PRICE AND COMMISSION:

MASF will collect a sales commission of 30% of the sales price for any work sold. Price work no lower than \$100.00 in increments of \$5.00. Prints may be priced as low as \$75.00. Include the 30% sales commission in the price.

8. FEES:

Entry Fees (U.S. Currency)

	<u>U.S. Residents</u>	<u>Non-U.S. Residents</u>
Member	U.S. \$40.00	U.S. \$50.00
Non Member	U.S. \$50.00	U.S. \$60.00

Make Checks and Money Orders Payable to the Miniature Art Society of Florida or MASF (U.S. Dollars only). Fee includes return packing, postage and insurance for up to \$200.00 per package.

9. LIABILITY:

All entries submitted in accordance with this prospectus will receive the utmost care in handling and security precautions. However, no responsibility will be assumed by the Miniature Art Society of Florida, Inc. or individual receivers for loss or damage to works while in transit or in the custody of the Society in connection with or during the Show. **It is understood that the sending of work in response to this prospectus constitutes an agreement on the part of the sender to ALL conditions set forth in this prospectus.**

10. BIOGRAPHIES:

Artists' biographies are not mandatory but are highly recommended. MASF inserts them into beautifully finished binders which are displayed at the Show, giving collectors access to them.

11. PACKING:

Wrap each work in a padded envelope or bubble wrap **secured with rubber bands or string - NOT TAPE. No Styrofoam peanuts.** Pack securely in a sturdy carton strong enough for return mailing and large enough that a Show catalog will lie flat in it. No wooden crates with the exception of sculpture. **Each sculpture must be individually boxed and labeled with title and artist's name on each box. Individually boxed sculptures must be combined into one larger box.** The entry form, entry fee, a self-addressed return label and biography (optional) must be enclosed with the artwork. **Do not** include prepaid shipping documents in the box - return shipping costs are included in the entry fee.

12. SHIPPING:

Send all entries (U.S. and International – paintings and sculpture) to: Miniature Art Society of Florida
2519 McMullen Booth Road
Suite 510-252
Clearwater, FL 33761

All entries are to arrive between September 5 and October 7, 2011.

13. ACKNOWLEDGMENT OF DELIVERY:

Enclose a stamped (except foreign artist) self-addressed post card to receive this service.

14. RETURN OF WORKS:

Works not accepted by the jury, or not sold, will be returned **after** February 5, 2012.

For inquiries or clarification contact:	Exhibition Chairperson:	or: MASF
	Michael Petryszak 1595 N. Peaceful Lane Clearwater, FL 33756 727-584-3883 mkpetryszak@verizon.net	Herb Weed, Administrator 727-525-8251 admin@miniatureartsocietyofflorida.com

CHECK LIST

1. Artist, title, media letter, category letter, **first letter of last name in box** and price filled in on tags on backs of works
2. Numbers match the titles
3. Checked frame and image sizes
4. Ready to hang – **single point hanger & one Velcro pad (Male/hook side) at lower center**
5. Biography enclosed (optional)
6. Entry form completely filled out (including media and category codes) and enclosed
7. Entry fee enclosed (including optional items)
8. Self-addressed return label enclosed

*** MEMBERS AND ENTRANTS AUTOMATICALLY RECEIVE NEXT YEAR'S PROSPECTUS ***

ENTRY FORM

Miniature Art Society of Florida 37th International Show January 15 – February 5, 2012.

Enclose ENTRY FORM, ENTRY FEE, BIOGRAPHY and RETURN ADDRESS LABEL with your works. (Please print or type)

Name: _____ **Honorary Memberships:** _____

Address: _____ **City:** _____ **State/Province** _____

Country _____ **Postal Code** _____ **Phone No.** _____ **E – Mail:** _____

Age (if under 36 years) _____ **First Time Entrant** Yes No

No.	Title (Maximum length of combination of Title plus Medium)	Media Descriptions Description 75 letters incl. spaces)	Media Letters *	Category Letter *	Price
1.					
2.					
3.					
4.					
5.					

* Medium and Category letter codes can be found in Prospectus Paragraph 4, Page 1

Please, you must complete and/or correct the above information

ENCLOSED FEES:

Entry Fee \$ _____
 Alternate Shipping - USA only \$ _____ \$10.00 USA artists only if
 non-FedEx return shipping; i.e., P.O. Box address
 Credit Card Handling Fee \$ _____ \$1.00 if paying by credit card
 Additional Insurance \$ _____ see box at right>>>>>
 Membership Dues \$ _____ \$25.00 annually (Optional)
 Awards Program Donation \$ _____ (Optional)
TOTAL FEE PAID \$ _____ Check # _____

International Artists: Please indicate whether any special notice labels
 for return packages are required and have been provided by you.
 Yes No

**MASF insures up to \$200.00 for shipping loss.
 If you wish additional insurance, the cost is
 \$1.00 per \$100.00 of coverage**

SALE OF ART WORK: The quoting of a price on the Entry Form constitutes simple agent agreement that the Miniature Art Society of Florida, Inc. will act on behalf of the artist and handle **ALL** purchases, retaining 30% of the price. Payment to the artist will be made as promptly as possible after the show ends.

I submit the above entries in agreement with all conditions set forth in the show prospectus and authorize photographs of all entries for publicity purposes in the catalog or the news media. I also authorize the use of all photos in educational slide or video programs.

If submitting "Original Numbered Prints", I certify that I alone have created the image on the plate and the prints have been hand pulled.

I also agree that the Miniature Art Society of Florida is NOT responsible for any infringement on copyrighted work and that copied works will not knowingly be admitted. The MASF show year my work was last accepted _____.

Entrant Signature: _____ **Date:** _____

Credit Card Form - VISA or MasterCard only

Card Type: VISA MasterCard Account Number _____ Expiration date _____

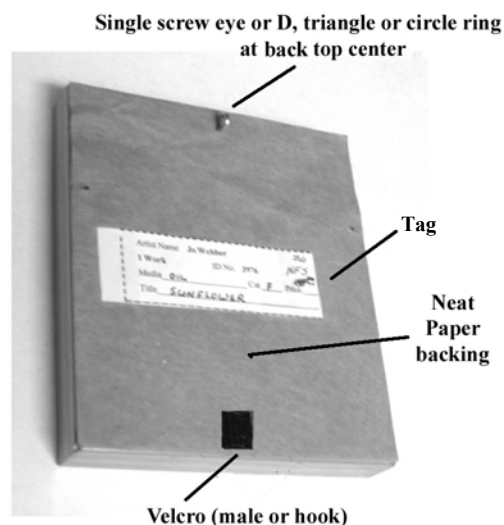
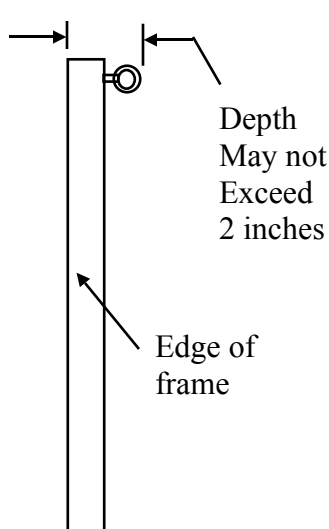
Security Code (3 or 4 digit code in signature space on back of card) (if available) _____ Amount (US\$) _____

Name (as it appears on card) _____ Signature _____

1-2012 Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____	2-2012 Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____	3-2012 Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____
4-2012 Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____	5-2012 Artist: _____ Media Letter: _____ Category Letter: _____ Price: _____ Title: _____	<p align="center">Place first letter of last name in corner boxes on these tags. Cut out these tags and tape or glue to the back of the appropriate work.</p>

NOTES PAGE

1. We accept, but do not recommend sawtooth hangers. We eliminated the side screw eyes and wire because in our museum setting the lights are very high. Paintings hung with screw eyes and wire tilt forward and are not well lighted. Our customers cannot see the artwork because of the shadows. The single screw eye at the top is a far superior and more secure solution. **Works that already have side attached wire hanging provisions will be accepted if the top single point hanging hardware is also provided.**
2. We have reduced the Velcro requirement to a single pad at the bottom center. **If two pads at the corners are already in place they will be accepted.**
3. For all artists (domestic and foreign): There is no longer an added charge for air mail. The standard shipping method for items is via air.
4. The character count limit for the combination of titles and media descriptions is now **75 characters** (the allocated space in the catalog for each entry listing). For example: *Haymaking - Times Past* Transparent Watercolor on Ivorine” is 56 characters.
5. Biographies are optional but we strongly recommend them. Collectors enjoy them. The better acquainted a collector is with an artist, the more likely it is that he will buy that artist’s work.
6. Do not attach other material to the backs of works (explanations, notes, etc.). They will be removed.
7. Two of the MASF top awards mentioned in Paragraph 4, Page 1 are Best Work by a First Time Entrant and Best Work by A Young Artist (18 - 35 years of age). These awards are intended as an incentive for artists who have never entered our Show and young artists to enter the Show.
8. To prevent misdelivery, do not reuse shipping boxes unless all previous shipping information (addresses, bar codes, shipper ID, shipping Method, etc.) have been removed or obscured. Do not reuse commercial boxes with the original contents identified on the box unless all words, symbols and pictures have been removed or obscured. Shippers have refused boxes with indications that contents are materials that are unacceptable for shipping.
9. Changes for **next year**. Because of lack of participation in the Florida’s Past, Religious and 6 Square Inches categories, they will be eliminated.
10. **Please Note:** The figure below illustrates the desired configuration for the backs of works to be hung:



Miniature Art Society of Florida

2519 McMullen Booth Road, Suite 510-252
Clearwater, FL 33761
Phone: 727-525-8251

E-mail: admin@miniatureartsocietyofflorida.com

Website: www.miniature-art.com or www.miniatureartsocietyofflorida.com

COMPUTERIZED ENTRY FORM DATA SUBMITTAL

One of the most time consuming and error prone tasks that MASF has in the preparation and presentation of the annual Show is the manual entry of the data from the artist's Show Entry Forms. To reduce the time and mitigate the errors, MASF has developed a method for electronic submittal of Entry Form data.

The method is that a PDF file of the form is provided at the MASF website - www.miniatureartsocietyofflorida.com for download. The form is identical to the printed form provided with the prospectus. Once the PDF form is opened, the data can be entered exactly as it would be by hand on the paper form. When data entry is complete, copies can be printed for the artist's record and for attachment to the paper form to be included with the submitted works. This precludes the artist having to re-enter the data on the paper form. The paper form is still required for the contract signature and for the tags to be put on the backs of the works. Because the form is a PDF file the data cannot be saved to the artist's computer.

The procedure for using this electronic Entry Form is as follows:

1. Go to www.miniatureartsocietyofflorida.com - the MASF website.
2. Select the Annual Exhibition option from the list on the left side of the home page.
3. From the list of PDF file selections, select the Show Entry Form. The form will be downloaded to your computer and opened in Acrobat Reader.
4. Enter the data into the form, including the name, address, etc. at the top of the form just as you would for the paper form. Note that the Honorary Miniature Membership, Young Artist, First Time Entrant, Media Letters, Category Letters and Entry Fees data boxes have drop-down arrows at their left end. This is because there are limited choices for those data elements and clicking the drop-down arrows will provide the limited list from which to choose.
5. After all the data has been entered, press the PRINT button at the bottom of the form to print as many copies of the completed form as you like. Your printer dialog box should allow you to select the number of copies that you want.
6. When the printing is complete, press the SUBMIT button at the bottom of the form. In a few seconds a window will appear on your computer acknowledging that your form has been submitted.
7. Close the acknowledgement window and Acrobat Reader and smile smugly in celebration of the fact that you have significantly reduced the work required by MASF in the preparation of the annual Show.

This year this procedure will be a test of this technique, but any data received by this method will be the data used in the official database. We urge all who can use this method to use it so that the test will be comprehensive. This process will work with both Windows and MacIntosh computers with reasonably recent hardware and software.